

DALLAS COWBOYS SCRATCH-OFF TICKET RETURNS WITH NEW \$250,000 INSTANT-WIN

(AUSTIN) – The Texas Lottery® has once again teamed with the Dallas Cowboys to offer a special scratch-off ticket sure to please Cowboys fans and lottery players alike. This year, the Dallas Cowboys scratch-off game is even bigger with a top instant-win prize of \$250,000. Players can also enter second-chance drawings for a chance to win unique Cowboys fan experiences, tickets and other great prizes.

“The success of the original Dallas Cowboys game introduced last year led us to offer fans of the team a new game with a higher top prize and more than twice as many second-chance prizes,” said Texas Lottery Commission Executive Director Gary Grief. “We are confident that this game will help us continue to generate revenue for the Foundation School Fund, which supports public education in Texas.” “We are thrilled to once again be joining up with the Texas Lottery,” said Jerry Jones Jr., the Chief Sales and Marketing Officer for the Dallas Cowboys. “Last year we saw firsthand the excitement that went along with winning some of the unique second-chance prizes, and this year’s game will give our fans even more opportunities to be a part of the Dallas Cowboys. Just as importantly, this program will continue to help the youth of Texas by supporting education.” The Dallas Cowboys game launched on August 2, and features more than \$43 million in total prizes, including almost 7,000 second-chance prizes as shown below.

- 5 – Dallas Cowboys “Wild Weekend” Packages, which include:
 - o One suite for 20 guests at a Dallas Cowboys home game
 - o Private tours of the Dallas Cowboys practice

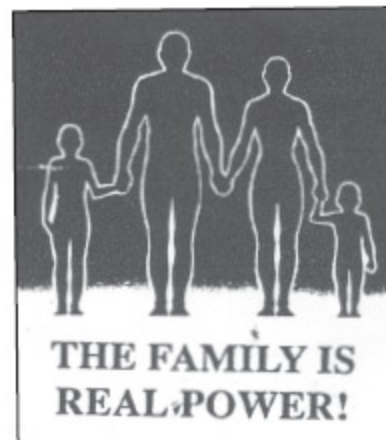
TEXAS LOTTERY COMMISSION facility at Valley Ranch and the new Dallas Cowboys Stadium

- o Pre-game party for 20 guests at the Dallas Cowboys Stadium, including food and non-alcoholic beverages
- o Transportation and hotel accommodations for 20 guests
- 10 – Dallas Cowboys “Draft Party Trip” Packages for Two, which include:
 - o The opportunity to go inside the War Room on Draft Day for an inside look at the Dallas Cowboys draft player evaluation and strategies by Jerry Jones
 - o Two VIP Passes and a ride on the Dallas Cowboys Luxury Bus to the official Dallas Cowboys Draft Party
 - o Transportation and hotel accommodations for two
 - 100 – Pairs of Season Tickets between the 30-yard lines for the next complete season of Dallas Cowboys home games
 - 1,800 – Autographed Authentic Jerseys from Star Dallas Cowboys Players
 - 5,000 – Dallas Cowboys Gift Cards, valued at \$100 each, to be redeemed at Dallas Cowboys Official Pro Shops or online at www.dallascowboys.com

Five second-chance drawings will be held for the Dallas Cowboys game, and the entry deadline for the first drawing will be September 17 of this year. Players can enter for a second chance to win by filling out the back of each non-winning ticket, affixing a first-class stamp and mailing. For detailed instructions and game information, please visit the official Texas Lottery website at www.txlottery.org.

Tyler Perry’s movie “For Colored Girls” to be released this fall

Tyler Perry will release “For Colored Girls”. November 5, 2010 This movie explores the plight of black women and has made the leap from stage to screen with this ensemble drama directed by Tyler Perry, and starring Janet Jackson, Loretta Devine, Hill Harper, Thandie Newton, Whoopi ... Goldberg, Kerry Washington, and Macy Gray. It will be in theaters November 5, 2010.



The Anderson County Historical Commission Announces
Dedication ceremonies will be held as follows:
SATURDAY, SEPTEMBER 25, 2010
Palestine, Texas
10:00 a.m. Frederick Douglass Elementary School
Corner of Dye & South Jackson Streets

Nathaniel A. Banks
Elementary School
Corner of Dye & South Jackson Street
A reception to follow
Museum for East Texas Culture
400 Micheaux Avenue
All former students teachers parents and the public are invited to attend.

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